

SONSHINE BROADCASTING COMPANY, LTD.
WKLB (AM)
EEO Public File Report
April 1, 2020 –March 31, 2021

I. VACANCY LIST

See Section II “Master Recruitment Source List” for recruitment source data

Job Title	Number of job vacancies	Recruitment Sources (“RS”) used to fill vacancy	Number of people interviewed	RS that referred hire
WKLB has fewer than 5 full time employees and therefore is exempt from this reporting requirement				

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II MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source entitled to vacancy information (Y/N)	No. of Potential Interviewees Referred by RS over reporting period
1	Kentucky Broadcasters' Association 101 Enterprise Drive Frankfort, KY 40601 888.843.5221	Y	
2	Internal (Employee) referral	Y	
3	Evangel World Prayer Center Pastor Referrals 5400 Minor's Lane Louisville, KY 40219	Y	
4	Eastern Kentucky University Center for Career and Co-Op 521 Lancaster Avenue Richmond, KY 40475 859.622.1296	Y	
5	Internal Applicant	Y	
6	On Air Advertising – Announcements on WKLB	N	
7	Careerbuilder.com 200 N. LaSalle Street, Suite 1100 Chicago, IL 60601 773.527.3600	Y	
8	Direct Applicant (submitted resume unsolicited – either mailed/dropped off or submitted at prior Job Fairs)	N	

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (Menu Selection)	Brief Description of Activity
1	WKLB has less than 5 full time employees and therefore is exempt from this requirement.	
2		
3		
4		